



Administrative Sciences (College of Public Administration majors based curriculum materials)

By ZHENG ZHI LONG

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 404 Publisher: Higher Education Pub. Date :2011-08-01 version 1. Zhengzhi Long editor of the executive management is a national quality program supporting materials. Compared with similar textbooks, this book highlights the efforts of the following characteristics: to highlight the value of the executive and administrative development, as the main line to build the theoretical framework of administrative management; grasp the teaching position for the administration of undergraduate and graduate professional interpretation of the basic disciplines theories and methods; based on academic development, as adopted by the executive management and is recognized as the latest research results; the pursuit of practical and administrative management elements focus on the instrumental value. Executive management is divided into seventeen chapters, in addition to introduction, the value of by the executive, administrative environment, the executive power, administrative functions, administrative organization, administrative leadership, personnel administration, administrative decisions, administrative implementation, financial administration, administration method, administrative supervision, administrative law, administrative ethics, administrative topics such as performance and composition of executive development, learning and reading in

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