

An evaluation of the relevance of corporate venture capital investment as a means for diversified high technology concerns to sustain competitiveness



Filesize: 7.76 MB

Reviews

This book is definitely worth purchasing. Indeed, it is actually perform, continue to an interesting and amazing literature. You may like how the blogger compose this publication.

(Gust Mayert V)

AN EVALUATION OF THE RELEVANCE OF CORPORATE VENTURE CAPITAL INVESTMENT AS A MEANS FOR DIVERSIFIED HIGH TECHNOLOGY CONCERNS TO SUSTAIN COMPETITIVENESS

DOWNLOAD



Diplom.De Jul 2001, 2001. Taschenbuch. Book Condition: Neu. 210x148x7 mm. This item is printed on demand - Print on Demand Titel. Neuware - Diploma Thesis from the year 1999 in the subject Business economics - Investment and Finance, grade: 1,7, Aachen University of Applied Sciences (Wirtschaft), language: English, abstract: Inhaltsangabe:Abstract: This paper evaluates how corporate venture capital investment can contribute to sustaining the competitiveness of large high technology concerns. In the first section the author sets the framework by explaining terminology in the context of technology and innovation as well as the market for technology companies. In addition, general issues regarding technology companies and their market environment are discussed. To obtain a means of evaluation, then issue of competitiveness of high technology concerns in the current market situation is examined in general. Competitiveness is discussed and explained by reviewing a substantial amount of literature along a framework developed by Feurer and Chaharbaghi. The chapter culminates in developing an approach to sustaining competitiveness for high technology concerns. As the aspects that determine competitiveness cover a broad spectrum, this section is the main part of the paper. Once an approach to sustaining competitiveness has been developed the third and last part examines in which way the efforts of high technology concerns to sustain competitiveness are advanced by corporate venture capital investment. Essentially, the conclusions drawn do not negate the effect of corporate venture capital, but set a limited and concise scope for corporate venture capital investment. Inhaltsverzeichnis:Table of Contents: List of abbreviations5 List of figures6 List of tables7 A.Introduction and methodology8 B.Basics regarding technology and high technology concerns10 I.Definitions and characteristics of technology and the technology market10 1.Science and research10 2.Technology10 3.Technique13 4.Types of research14 5.Innovation14 6.The concept of core technology15 7.Technology S-curve and life-cycle16 8.Technology intensity19 9.Customers22 10.Technology companies24 11.The field...



[Read An evaluation of the relevance of corporate venture capital investment as a means for diversified high technology concerns to sustain competitiveness Online](#)



[Download PDF An evaluation of the relevance of corporate venture capital investment as a means for diversified high technology concerns to sustain competitiveness](#)

Other PDFs



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG,...

[Read Book »](#)



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers...

[Read Book »](#)



Genuine] Whiterun youth selection set: You do not know who I am Raoxue(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-08-01 Pages: 254 Publisher: rolls of publishing companies basic information title:...

[Read Book »](#)



The Java Tutorial (3rd Edition)

Pearson Education, 2001. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Praise for "The Java' Tutorial, Second Edition" includes: "This book...

[Read Book »](#)



Adobe Indesign CS/Cs2 Breakthroughs

Peachpit Press, 2005. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Adobe InDesign is taking the publishing world by storm and...

[Read Book »](#)